



1. Event details

• Purpose of the Fundraising Initiatives

The primary objective of these fundraising efforts is to secure financial support through sponsorships, donations, and other channels to facilitate the school's development. The funds raised will be allocated to enhancing the academic programs by improving the resources available to our learners. Key initiatives include the establishment of state-of-the-art sporting facilities to further elevate the performance of our teams and the development of other essential infrastructure to support the overall growth and excellence of Rhenish.

• When and where will the birthday/anniversary celebrations take place?

A series of events will be held throughout the year, including the Gala Dinner on 6 March 2025 and, most notably, the Birthday Assembly on 5 May 2025.

• What are the specific event activities planned?

- For further details, please visit the following link.
- Who is the target audience for the celebration?

The target audience includes current RGHS parents and learners, alumni, members of the Stellenbosch community, potential business partners, sponsors, and donors.

• Are there sponsorship opportunities available?

RGHS offers various tiers of sponsorship opportunities across academics, cultural activities, tournaments, and other sporting disciplines. If you are interested in becoming a sponsor for one of the birthday-related events, please contact the school directly. Additionally, you may visit the following page for more information on <u>sponsorship opportunities</u>.

2. Fundraising goals

• What is the fundraising target for the celebration?

The fundraising goal is R16.5 million over the next three years.

• How will the funds be used?

The primary objective in achieving our target of R16.5 million is to upgrade the school's facilities and infrastructure, including enhancements to sporting amenities.

• What is the breakdown of costs for the celebration itself?

The costs associated with each event will vary and will be communicated through targeted advertising and marketing efforts for each specific occasion.

• Will the funds be managed by the school or by a third-party organisation?

All funds raised will be held by the Ebenezer Trust.

3. Donor engagement

• How can I donate or contribute?

For information on making a financial donation or contributing to a specific school or sports event, please contact communications@rhenish.co.za. Alternatively, you can complete the donor form available [here].

• Are there different ways to donate?

Yes, donations can be made towards the 165 Club, or, if you are an alumnus, you may contribute to the <u>Ebenezer Pledge</u>, which is a monthly contribution for one year. You have the option to become either an individual sponsor or a corporate sponsor. For more information on how to support and <u>sponsor</u> our initiatives, please visit this page.

• Will donors and sponsors receive recognition for their contributions?

• Yes, with the different tiers of sponsorship, there are varying levels of exposure, including recognition in the RGHS newsletter, social media platforms, yearbook, and local media outlets. Additionally, sponsors will receive a Section 18A Certificate for income tax purposes.

• Will there be a tiered system of recognition?

Yes, there are three tiers of sponsorship available across many of our sponsorship opportunities. Each tier differs in the value of the sponsorship and the duration of the sponsorship. Additionally, each tier outlines the specific benefits and recognition the donor or sponsor will receive in exchange for their contribution.

• Can donations be tax-deductible, and will Section 18A certificates be provided? Yes, certificates will be provided by the <u>Ebenezer Trust</u>.

4. Volunteer involvement

How can I get involved as a volunteer?

Please contact communications@rhenish.co.za to learn about upcoming events where you can offer your assistance.

• What specific roles or responsibilities are available for volunteers?

Volunteers may assist with event setup for occasions such as the 4M Athletics, Open Day, Gala Dinner, and other events.

Will training and guidance be provided to volunteers?

No formal training is required to volunteer. Guidance and support will be provided by a member of the RGHS marketing team.

What is the time commitment required for volunteers?

The time commitment required from volunteers will depend on the specific event they are assisting with.

How will volunteers be acknowledged or rewarded for their contribution?

Volunteers will be recognised in our weekly newsletter, with their contributions highlighted alongside the events taking place.

5. Sustainability and legacy

How will the fundraising initiative benefit the school in the long term?

The funds raised will support infrastructure upgrades, ensuring that RGHS is better equipped to serve future generations of learners for years to come.

• Is there a plan for ongoing support after the birthday/anniversary celebration?

At the end of 2025, the 165 Birthday initiative will transition into the 165 Club. Donors and sponsors will be kept informed about how and when the funds will be utilised moving forward. Additionally, they will receive updates on the progress of the funds raised through our website.

Will some of the funds be allocated to future school projects and initiatives?

Yes, all funds raised will be allocated towards short--, medium--, and long-term goals aimed at improving the school's infrastructure for future generations of Rhenishers.

6. Community Impact

How will the local community benefit from the fundraising initiative?

We hope that the facilities developed through the 165 fundraising efforts will enable us to assist smaller schools by providing the necessary infrastructure to host their sports events, which they may otherwise be unable to organise due to limited facilities.

• Are any community-focused events or outreach programmes planned for the celebration? Please view the <u>link</u> for the proposed celebration plan.

• Will the learners and staff be involved in planning and executing the celebrations?

Yes, staff members and PTA members will be actively involved in various events throughout 2025, alongside learners representing the LC, Matric Committee, and Mentors. Additionally, anyone who wishes to volunteer and assist with these events is welcome to participate.

7. Ticket Purchasing

• How do I purchase a ticket for the events?

Information regarding ticket sales will be distributed through all communication channels well in advance of the events. The school will manage the ticket sales, which can be purchased either directly from the school or through Quicket.

• Are there different ticket levels or packages?

Yes, paid-up members of ROGU will receive a discounted ticket price for the Gala Dinner.

• Can I invite family and friends to attend the celebrations?

Yes, you are welcome to invite family and friends to attend the celebrations, particularly the Gala Dinner.

8. School's Legacy and History

• What is the school's history, and why is this celebration important?

RGHS is the oldest girls' school in the country, founded by early settlers in Stellenbosch. The school officially opened on 1 May 1860, hosting just 8 girls in its inaugural year. Over the years, the school has flourished, continually evolving to better serve the Stellenbosch community by providing exceptional education, sports, and cultural opportunities. It is essential to celebrate the significance of this government-run institution, which goes above and beyond through the support and contributions of parents and community members. We must honour the school's rich history since 1860 and proudly look toward its future.

Are there any notable alumni or special guests expected at the event?

We will keep you informed about notable alumni and special guests attending the event through our social media platforms and other communication channels as the celebrations unfold.

Will a commemorative programme or publication highlight the school's anniversary?

A special edition of the RGHS newsletter, Rhenish News, will be distributed in May. Additionally, updates will be shared with our local newspaper, EikestadNuus, to keep the community informed about significant news, activities, and developments throughout the year.